

# Prosper 2024 Sponsorship Package

## **Join Prosper Today**

Prosper is a dynamic initiative dedicated to empowering small businesses, fostering economic growth, and championing collaboration and advocacy for entrepreneurial success.

Held each September, during the Congressional Black Caucus Foundation's Annual Legislative Conference in Washington D.C., **Prosper serves as a vital platform for business owners and community leaders to amplify their voices on a national stage.** 

Prosper is more than just an event; it's a movement that empowers businesses to shape their future and drive meaningful change.

GET IN TOUCH

For more information on how to participate in Prosper and become a part of this impactful forum, visit the <u>Sacramento Black Chamber of Commerce website.</u>

# Prosper 2024 Sponsorship Package

## **Champion Sponsor**

#### **Benefits:**

#### **Legislative Visits:**

 Exclusive participation in all scheduled legislative visits with members of Congress.

#### **Transportation/Hotel Accommodations:**

- Premium hotel accommodations for one room for up to 4 nights (September 11-15, 2024)
- Transportation to and from the airport (Dulles, Reagan or BWI)

#### **Reception with Congressional Black Caucus:**

• Five VIP access tickets to the SBCC reception with members of the Congressional Black Caucus, including reserved seating and on-stage speaking opportunity.

#### **Phoenix Awards Dinner:**

Two tickets to the CBCF ALC Phoenix Awards Dinner.

#### Visibility and Recognition:

- Prominent logo placement on all event materials, including banners, flyers, and programs.
- Your company's logo featured on the SBCC Prosper website as a sponsor.
- Inclusion in SBCC's email newsletters sent to members and subscribers, highlighting your sponsorship and contributions.
- Acknowledgment in all press releases and media coverage.

#### SBCC LIVE/Chamber Chats:

- Your company's name and message mentioned at the beginning and end of three SBCC Live shows.
- Opportunity to have a dedicated segment where your company can share information about products, services, or initiatives.

### Post-Event Recap:

- Comprehensive feature in our post-event recap, including highlights and outcomes of the advocacy trip on a local news station.
- Feature in the post-event recap on our website, social media, and newsletter.

\$10,000



# Prosper 2024 Sponsorship Package

## **Advocate Sponsor**

#### **Benefits:**

#### **Legislative Visits:**

 Participation in legislative visits with members of Congress.

#### Transportation/Hotel Accommodations:

- Hotel accommodations for one room for up to 4 nights (September 11-15, 2024)
- Transportation to and from the airport (Dulles, Reagan or BWI)

## Reception with Congressional Black Caucus:

 Two general admission tickets to the SBCC Reception with members of the Congressional Black Caucus.

### Visibility and Recognition:

- Logo placement on event materials, including banners, flyers, and programs.
- Your company's logo featured on the SBCC Prosper website as a sponsor.
- Acknowledgment in press releases and media coverage.

## Post-Event Recap:

- Highlight in our post-event recap, including key takeaways from the advocacy trip.
- Mention on our website, social media platforms, and in our email newsletter.

## **Ally Sponsor**

#### **Benefits:**

#### **Legislative Visits:**

• Participation in legislative visits with members of Congress.

#### **Hotel Accommodations:**

 Hotel accommodations for one room for up to 4 nights (September 11-15, 2024)

## Reception with Congressional Black Caucus:

 One general admission to the SBCC reception with members of the Congressional Black Caucus.

#### Visibility and Recognition:

- Logo inclusion on event materials, including banners and flyers.
- Recognition in event-related press releases.

### **Post-Event Recap:**

- Mention in our post-event recap, including a summary of the advocacy trip.
- Recognition on our website and social media platforms.

\$5,000

\$2,500

